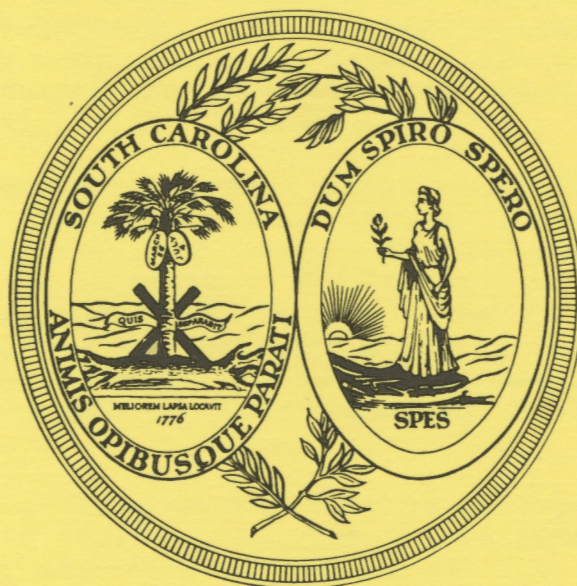


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**SOUTH CAROLINA
COORDINATING COUNCIL
FOR ECONOMIC DEVELOPMENT**



**ANNUAL REPORT
1990-1991**

Printed Under The Direction Of The
State Budget And Control Board

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DEC 13 1991

STATE DOCUMENTS

Columbia, South Carolina

October 1, 1991

TO: His Excellency Carroll A. Campbell, Jr.,
Governor of South Carolina, and Members of the
General Assembly

On behalf of the South Carolina Coordinating Council for Economic Development, I am pleased to transmit herewith its Annual Report, which represents the Council's activities during the 1990-91 fiscal year ending June 30, 1991.

The Supplemental Economic Development Set-Aside Fund continues to be a vital tool for the economic growth of our state by providing funding for access roads for new and expanding industry. For fiscal year 1990-91, 35 economic development projects received funding, bringing the total number of approved and funded projects, over the past four years, to 109. Currently, 36 of the state's 46 counties have received funding for road projects.

Strategic Planning continues to be an important part of the Council's activities. Tremendous progress has been achieved in the implementation of the state's first Strategic Plan - "Meeting the Competitive Challenge." Initially, 26 strategies with 56 initiatives were identified, and organized within four broad areas essential for stateside economic development: Organization and Planning; Resource Development; Industry and Business Development, and Marketing and Promotion. To date, 42 initiatives have been addressed and implemented, and two summaries of accomplishments - Progress 1989 and Progress 1990 have been published.

The South Carolina Coordinating Council For Economic Development looks forward to continuing its vigorous role in the economic well-being of the state, by further enhancing growth and development opportunities through strategic planning and coordination of effort.

Respectfully submitted,

JOHN A. WARREN
Chairman

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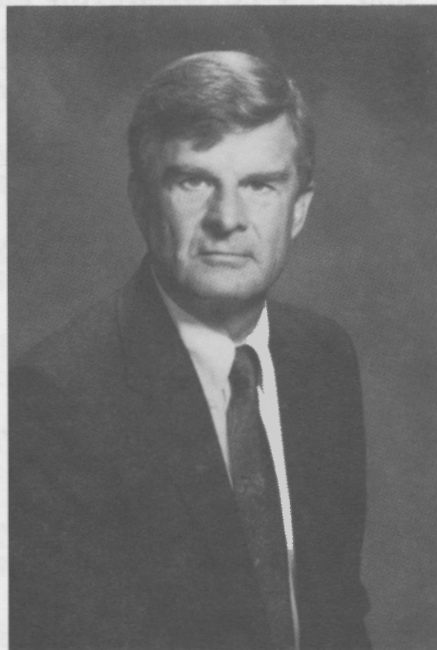
The South Carolina Coordinating Council for Economic Development looks forward to continuing its vigorous role in the economic well-being of the state, by further enhancing growth and development opportunities through strategic planning and coordination of effort.

Respectfully submitted,

JOHN A. WARREN
Chairman

MEMORIAL TO
CURRIE BYRD SPIVEY, JR.

In recognition of his dedication to the state of South Carolina and his tireless efforts promoting economic development, the South Carolina Coordinating Council For Economic Development dedicates its 1990-1991 Annual Report to the memory of Currie Byrd Spivey, Jr., Chairman, January 10, 1991 - June 21, 1991.



SMALL AND MINORITY BUSINESS EXPANSION COUNCIL
The Honorable John W. Matthews, Jr.

EXECUTIVE ASSISTANT TO THE COUNCIL
Mrs. Deborah R. Papp

ADMINISTRATIVE ASSISTANT
Mrs. Debbie W. Griffin

* Council Chairman

STATEMENT OF PURPOSE

AUTHORITY

The South Carolina Coordinating Council for Economic Development was created in 1986 by an Act of the General Assembly (Act 423 of 1986) and signed into law by the Governor on May 23, 1986. **THE PURPOSE OF THE COUNCIL IS TO ENHANCE THE ECONOMIC GROWTH AND DEVELOPMENT OF THE STATE THROUGH STRATEGIC PLANNING AND THE COORDINATION OF THE ACTIVITIES OF VARIOUS STATE AND LOCAL AGENCIES.** The composition and its termination date was amended by the General Assembly in 1987 and signed into effect by the Governor on May 13, 1987.

**MEMBERS OF THE SOUTH CAROLINA
COORDINATING COUNCIL FOR ECONOMIC DEVELOPMENT**

S.C. STATE DEVELOPMENT BOARD

Mr. John A. Warren *

S.C. JOBS-ECONOMIC DEVELOPMENT AUTHORITY

Mr. Robert L. Mobley

S.C. DEPARTMENT OF PARKS, RECREATION AND TOURISM

Mr. William J. Sigmon, Sr.

S.C. BOARD FOR TECHNICAL AND COMPREHENSIVE EDUCATION

Mr. P. Henderson Barnette

S.C. RESEARCH AUTHORITY

Mr. Edward J. Sebastian

S.C. PUBLIC SERVICE AUTHORITY

Mr. John S. Rainey

S.C. PORTS AUTHORITY

Mr. Robert V. Royall, Jr.

S.C. DEPARTMENT OF AGRICULTURE

The Honorable D. Leslie Tindal

S.C. EMPLOYMENT SECURITY COMMISSION

Mr. John William McLeod

S.C. TAX COMMISSION

Mr. S. Hunter Howard, Jr.

SMALL AND MINORITY BUSINESS EXPANSION COUNCIL

The Honorable John W. Matthews, Jr.

EXECUTIVE ASSISTANT TO THE COUNCIL

Mrs. Deborah R. Bass

ADMINISTRATIVE ASSISTANT

Mrs. Debbie W. Griffin

*** Council Chairman**

HISTORY

The South Carolina Coordinating Council for Economic Development was formed in response to a general need for improved coordination of efforts in the area of economic development by those state agencies involved in the recruitment of new business and the expansion of current enterprises throughout the state. It was determined through studies done by the South Carolina Legislative Audit Council, the Business-Education Legislative Partnership Committee and the report on "Capital Markets in South Carolina" that formal establishment of the Council would enhance the economic growth and development of the State through strategic planning and coordination of those state and local agencies. Also, the Council could reduce duplication of effort, and thereby improve the economic well-being of the State's citizens.

Formally established in 1986 by the General Assembly (Act 423 of 1986), the Council is currently composed of eleven state agency chairmen. Meeting a minimum of four times annually, the chairmen of the member agencies consider strategies which will effect an ongoing planning process as it relates to economic development on a statewide basis.

Additionally, the directors of the member agencies are requested by the individual agency chairmen to meet on a regularly scheduled basis in order to enhance the efforts of the Council to eliminate duplication of effort in all operational areas of economic development thus providing for the first time in recent history a viable communications network between the member agencies.

Among the current projects being administered by the Council are the Economic Development Set-Aside Fund, the Strategic Plan for Economic Development in South Carolina and the S.C. Infrastructure/Economic Development Program (SCIP). Each of these programs will provide a positive impact on economic development in the State.

PROGRAMS

Economic Development Set-Aside Fund

In 1987 the General Assembly passed a bill that created the "Strategic Highway Plan for Improving Mobility and Safety," better known as the SHIMS project.

This legislation provided for an additional 3 cents per gallon tax on the sale of gasoline in the state. The revenues derived from the additional tax are to be used to establish a separate highway fund for the implementation of SHIMS.

The first \$10 million generated each year from the additional tax will be used to create an "Economic Development Account"--the \$10 million set-aside fund--to be used as authorized and administered by the Coordinating Council for Economic Development.

The purpose of the fund is to enhance the economic well-being of the state by providing a quick response to project requests that have been deemed necessary for economic development, such as a new plant location or the expansion of existing business.

It was determined that in order to make South Carolina more competitive with neighboring states, improvements to the current structure of highway allocations and the programming process would need to be made.

Before the set-aside fund was established, the process used did not lend itself to tangible and immediate commitments needed by a prospective company to expand or locate in South Carolina.

Since the inception of the program in November of 1987 through fiscal year end June 1991, 130 applications have been received and processed - 108 approved as follows: 1987/1988 - 14 projects, 1988/1989 - 21 projects, 1989/1990 - 39 projects and 1990-1991 - 34 projects. Funding from this program has provided necessary road improvements in 36 of the state's 46 counties, creating more than 16,000 new jobs for our citizens and over \$2.5 billion dollars in capital investments.

Criteria and qualifications for projects include the number of jobs created or saved, the type of industry (manufacturing, distribution, warehouse, or corporate headquarters), the county in which the project is to be located or expanded, unemployment rate in that particular county, the total invested dollars (land, building, machinery and equipment cost), future tax revenues anticipated, the time frame for completion of the construction of the facility as well as road needs, funding sought from other sources and whether it is a new facility or the expansion of existing industry.

The fund is not used for the purpose of opening up access to undeveloped property; any state government funded projects; for the maintenance of industrial/research parks; shopping centers/strip malls; civic centers and/or auditoriums; or the paving of parking lots or lighting.

Rather, it is used for economic development and such items as engineering, planning, developing and implementing construction of new roads or improvements and modifications to existing roads that will enhance the economic growth of the State by providing better mobility, safety and access.

County road improvement funds set aside for industrial and economic development should be utilized fully before an application is made to the Council. In order to apply for funds from the set-aside account, completed applications must be submitted to the Coordinating Council. Upon receipt by the Council, each application is reviewed for accuracy and forwarded to the Highway Department for a preliminary study, which includes budget figures and a timeframe for completion of construction. Once the Highway Department completes the preliminary study and notifies Council of its findings, action is taken to approve or disapprove the project. The five member Highway Set-Aside Committee considers all requests for funding up to \$1 million dollars - requests in excess of this amount must be considered by the full Council.

In certain situations, it may be necessary for Council to make a commitment for funding prior to receiving an application. This commitment would be used as part of an incentive package to encourage the location of a new industry or the expansion on an existing industry. Once the company fully commits to locating or expanding in the State, the application process would occur.

PROJECT COMMITMENTS 1990/91

<u>PROJECT NAME</u>	<u>COUNTY</u>	<u>AMOUNT</u>
Kaiser Aluminum	Greenwood	95,000.00
Standard Corp.	Kershaw	22,700.00
Harper Design	Kershaw	24,300.00
General Dynamics	Berkeley	37,000.00
Multi-Indust. Pk.	Hampton	250,000.00
Patewood/Halton	Greenville	3,200,000.00
Johns Island	Charleston	2,500,000.00
Campbell Management	Cherokee	250,000.00
Oak Rubber Co.	Greenville	150,000.00
Ahlstrom	Pickens	240,000.00
Falcon Industries	Pickens	53,000.00
Silkworm	Charleston	250,000.00
Florence Ind. Pk.	Florence	840,000.00
Teelon Mfg.	Dorchester	90,000.00
Chem-Nuclear	Anderson	87,000.00
Scott Aviation	Darlington	425,000.00
Michelin Tire	Laurens	800,000.00
Fabcon Industries	Berkeley	182,500.00
Custom Assembly	Pickens	150,000.00
Hopkins Shop	Berkeley	31,750.00
Eagle Machine	Kershaw	20,000.00
Prac-Tec	Kershaw	20,000.00
Exxon Chemical	Dorchester	92,000.00
Owens Electrical	Lexington	55,000.00
Arctichill, Inc.	Newberry	70,000.00
Dundee Nursing Home	Marlboro	50,000.00
Perception, Inc.	Pickens	195,000.00
Westinghouse	Aiken	550,000.00
Okonite Company	Orangeburg	450,000.00
Agfa Corporation	Berkeley	325,000.00
Confidential	York	165,000.00
Confidential	Edgefield	165,000.00

PROJECT COMMITMENTS 1990/91

<u>PROJECT NAME</u>	<u>COUNTY</u>	<u>AMOUNT</u>
Wal-Mart	Laurens	800,000.00
Brooklyn Street	Sumter	400,000.00
True Temper *	Oconee	4,858.00
Roller Bearing *	Darlington	<u>15,000.00</u>
Approved Project Totals - FY 90-91		\$ 13,055,108.00
Infrastructure Overlay Study		60,000.00
Preliminary Engineering Allotment - SC Dept. of Hwys. & Public Transp.		<u>50,000.00</u>
Total Amount Approved - FY 90-91		\$ <u>13,165,108.00</u>

*** Amendments/Overages to original contracts in previous fiscal years**

Strategic Plan For Economic Development

The Coordinating Council, in its enabling legislation, is charged with the responsibility of creating a strategic plan for the economic development of South Carolina. Following concepts as outlined in Leadership for Dynamic State Economics, published by the Committee for Economic Development (an independent research and educational organization of over two hundred business executives and educators), the Council determined to undertake the planning assignment through a public-private partnership of the business, government and academic sectors. This partnership would work with a nationally recognized consulting firm to research, draft, and implement an overall economic development plan for the state.

Funding for this plan was provided by the General Assembly in the SHIMS legislation of 1987 which allocated a one time expenditure not to exceed \$250,000.00.

The planning document took approximately one year to complete and it incorporated the strategic findings of the Governor's Task Force on Agriculture and Rural Development and the Council on Competitiveness.

The overall goal of the project was to develop a strategic plan or "blueprint for the future" for economic development in South Carolina. The strategic plan was developed and is being implemented based on a public-private consensus. The development of this consensus comprised a critical part of the strategic planning process.

The project was divided into two major phases--Development of Goals and Strategy Development and Implementation. Each phase includes specific tasks as set out in the Request For Proposal. These tasks are as follows:

PHASE 1 - DEVELOPMENT OF GOALS:

- * Analyze Economic Trends and Resources
- * Analyze and Develop Detailed Information on Economic Opportunities
- * Define Goals for Economic Development Strategy

PHASE 2 - STRATEGY DEVELOPMENT AND IMPLEMENTATION:

- * Design Implementation Plan for Economic Development Strategy
- * Establish Monitoring Procedures for Strategy Implementation

On September 22, 1989 Council had the distinct pleasure of presenting a copy of the Executive Summary of the Strategic Plan to Governor Carroll A. Campbell, Jr. and to the leadership of the General Assembly.

Council has begun the implementation process, which addressed the immediate or short-range strategies and then proceeded to the more long-range strategies. Initially, twenty-six strategies were identified containing fifty-eight initiatives. Twenty-two initiatives were addressed and implemented during FY 88-89, and a progress summary was presented to the Governor in December of 1989. The 1990-91 summary of accomplishments reported the implementation of 22 additional initiatives.

The achievement of this ambitious vision has been centered around three key goals:

- * Increase per-capita personal income: S.C. should reach parity with the average per-capita income of its neighboring Southeast states of Georgia, North Carolina, Tennessee, Alabama, and Mississippi.
- * Expand employment opportunities: S.C. should expand employment opportunities sufficiently to accommodate a larger population, higher labor force participation, and low unemployment levels. Accordingly, the state should maintain unemployment at or below the national average, while increasing the labor force participation rate to that of the U.S. average.

- * Achieve balance growth in the statewide economy: S. C. should further diversify its economy and ensure that economic benefits are experienced throughout the State. Therefore, S. C. should diversify its economy both within and across the various economic sectors (with special attention given to high-value-added jobs and investments). Also, the state should reduce disparities in per-capita personal income levels among counties.

This compass for growth will encourage a competitive, market-driven economy and maintain a competitive edge for the state in an increasingly complex world economy.

S.C. Infrastructure/Economic Development Program (SCIP) (Geographic Information System)

During the 1987-88 legislative session, the General Assembly authorized the Coordinating Council for Economic Development to develop and implement an infrastructure/economic development model to assist in the evaluation of major state-funded highway projects in South Carolina.

Council recognized the importance of and the opportunity for creating a computerized infrastructure model that would enhance economic development through cataloguing infrastructure information, establish a cooperative regional network for technology utilization, and serve as a competitive tool for economic development. The State Development Board was designated as the project coordinator for the design and implementation of this geographical information system.

To assist in the program, a technical GIS center was established at the University of South Carolina to provide statewide technical support. The program received a major grant from the U. S. Department of Housing and Urban Development to fund the collection of water and wastewater data by the 10 regional planning commissions and the procurement of satellite land use/land cover data. A second grant was received from the Appalachian Regional Commission [ARC]) for the establishment of a regional center at the Appalachian Regional Council of Government, and model-building by Clemson University.

ACCOMPLISHMENTS FOR FY 1990-91

1. Designed over 1,000 hardcopy map products, including:
 - 155 County maps distinguishing transportation infrastructure, Existing Industry, the relative location of Public Water Supply Systems, and the relative location of Wastewater Systems.
 - 700 Public Water and Wastewater System maps distinguishing individual lines and components.
 - 1,200 quality control maps for evaluation of each active site's access to water, sewer, highways, and existing industry.
2. Funded and provided oversight for the development of a statewide landcover database by the Land Resources Commission.
3. Expanded the local network of regional GIS centers by 4 additional centers. The network now includes 7 of the 10 Councils of Government/Regional Planning commissions.
4. Hosted the first annual SCIP NETWORK conference concentrating on sharing expertise in GIS applications.
5. Managed an Appalachian Regional Commission (ARC) grant and sub-grant to Clemson University to develop an evaluation tool for infrastructure impacts.
6. Designed and managed a grant program from SCANA Corp., in collaboration with USC, for infrastructure assessment.
7. Assisted with 21 State Development Board prospect proposals.

8. SCIP received two national awards in 1991:

- **"Best of Class"** award for computer-based research applications from the American Economic Development Council.
- **"Best Overall Project"** award from the Urban and Regional Information Systems Association in San Francisco, California.

The S.C. Infrastructure/Economic Development Program (SCIP) will provide valuable assistance to policy makers on state, regional, and local levels as critical decisions are made for the future direction of South Carolina in the areas of planning, infrastructure development, and economic development strategies.

TECH. EDUC.	\$ 8,000.00
SCSPA	\$ 6,000.00
SCPSA	\$ 6,000.00
SCJEDA	\$ 6,000.00
SCRA	\$ 6,000.00
SC TAX COM.	\$ 6,000.00

Total Agency Contribution	\$ 70,000.00
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In-Kind Contributions:

Office Space, Personnel, Copier, Postage, and Finance/Administration	\$ 38,155.00
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* The CCED was audited by the State Auditor's Office
February, 1990.

FUNDING OF THE COORDINATING COUNCIL

The enabling legislation for the Coordinating Council did not provide any appropriated state funds for operations. The current operating budget for FY 1990-91 consists of contributions by the member agencies as well as in-kind contributions for staff and office space.

1. Funded and provided for the development of a regional development council (RCIP) which provides valuable assistance to policy makers on state, regional, and local levels as critical decisions are made for the future of South Carolina. The RCIP is a key component of the state's economic development strategy.
2. Expanded the local network of regional GIS centers and established a regional data network for the state. This network is a key component of the state's economic development strategy.
3. Managed an Appalachian Regional Commission (ARC) grant and sub-grant to Clemson University to develop an evaluation tool for infrastructure impacts.
4. Designed and managed a grant project from SCANA Corp. in collaboration with the state for infrastructure assessment.
5. Assisted with 21 State Development Board prospect proposals.

**SOUTH CAROLINA COORDINATING COUNCIL
FOR ECONOMIC DEVELOPMENT**

FINANCIAL SUMMARY 1990-1991 *
OPERATING BUDGET

SOURCE OF FUNDS:

<u>Total</u>	<u>Federal</u>	<u>State</u>	<u>Earmarked</u>
Allocation for Operating and General Expenses by Agency:			
SCSDB			\$ 16,000.00
SCDA			6,000.00
SCESC			6,000.00
SCDPRT			6,000.00
TECH. EDUC.			6,000.00
SCSPA			6,000.00
SCPSA			6,000.00
SCJEDA			6,000.00
SCRA			6,000.00
SC TAX COMM.			<u>6,000.00</u>
Total Agency Contribution			\$ 70,000.00

In-Kind Contributions:

Office Space, Personnel, Copier, Postage, and Finance/Administration	\$ 38,165.00
---	--------------

* The CCED was audited by the State Auditor's Office
February, 1990.

**SOUTH CAROLINA COORDINATING COUNCIL
FOR ECONOMIC DEVELOPMENT**

FINANCIAL SUMMARY OF PROGRAMS
1990-1991

SC INFRASTRUCTURE/ECONOMIC DEV. PROGRAM (SCIP) FY 90-91

REVENUE	
Gas Tax 4350 FY 90-91	\$ 60,000.00
EXPENDITURE (RECURRING)	
SCIP - Geographic Information System	<u>- 60,000.00</u>
BALANCE	\$ 0.00

SOUTH CAROLINA COORDINATING COUNCIL
FOR ECONOMIC DEVELOPMENT

FINANCIAL SUMMARY OF PROGRAMS
1990-1991

(Continued)

COMPUTER INFRASTRUCTURE RESEARCH STUDY FY 90-91

REVENUE

Gas Tax 4350 FY 89-90	\$1,000,000.00
Section 59, Part II, Act 189/1989	

EXPENDITURES: FY 89-90

■ SC Research Authority	-70,000.00
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■ Research & Statistical Serv. Div.	-20,000.00
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■ Interrelations Study of GIS and State Computer Study	-155,000.00
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BALANCE CARRIED FORWARD FY 90-91	\$ 755,000.00
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EXPENDITURES: FY 90-91

As Amended by Proviso 67.2 of the
FY 91 State Appropriation Act

■ Parks, Recreation & Tourism (PRT) [To advertise nationally and promote the SC Tourism Industry]	-300,000.00
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■ USC Engineering Manufacturing Technology Center Program	-422,686.00
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■ Excess funds reverted to the General Fund on June 30, 1991	- 32,314.00
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BALANCE CARRIED FORWARD FY 91-92	\$ 0.00
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[The CCED was audited by the State Auditor's Office
February, 1990]

**PUBLICATIONS OF
THE SOUTH CAROLINA COORDINATING COUNCIL
FOR ECONOMIC DEVELOPMENT**

State of South Carolina Coordinating Council For
Economic Development - Meeting The Competitive
Challenge, Volume I: Strategic Plan For Economic
Development

A Strategic Plan For Meeting The Competitive Challenge -
Executive Summary

A Strategic Plan For Meeting The Competitive Challenge -
Progress Report 1989: Summary of Major Accomplishments

A Strategic Plan For Meeting The Competitive Challenge -
Progress Report 1990: Summary of Major Accomplishments

State Computer Infrastructure Study: Data Center
Consolidation Feasibility Study - Phase I

South Carolina Coordinating Council For Economic
Development Annual Report

**SOUTH CAROLINA COORDINATING COUNCIL
FOR ECONOMIC DEVELOPMENT**

COMMITTEE ASSIGNMENTS

HIGHWAY SET-ASIDE COMMITTEE

John A. Warren, Chairman
Member, Select Oversight Committee (SHIMS)

Robert V. Royall, Jr., Vice Chairman
Member, Select Oversight Committee (SHIMS)

P. Henderson Barnette
John S. Rainey
Bob Mobley

LEGISLATIVE COMMITTEE

S. Hunter Howard, Chairman
William McLeod
Senator John Matthews

STRATEGIC PLAN COMMITTEE

Task Completed

IMPLEMENTATION COMMITTEE

(), Chairman
John A. Warren
William McLeod
John S. Rainey
Senator John Matthews
Bob Mobley
Bill Sigmon
Robert V. Royall, Jr.
Commissioner D. Leslie Tindal

SOUTH CAROLINA COORDINATING COUNCIL
FOR ECONOMIC DEVELOPMENT
TO ECONOMIC DEVELOPMENT
ASSISTED WITH THE ECONOMIC
DEVELOPMENT COUNCIL

HIGHWAY SET-ASIDE COMMITTEE
The Highway Set-Aside Committee was established in 1981 to study and recommend ways to improve the economic development of the state. The committee is composed of representatives from the state and local government, the private sector, and the academic community. The committee's first task was to conduct a study of the current state of the highway set-aside program. The committee's second task was to develop a plan for the future of the program. The committee's third task was to implement the plan. The committee's fourth task was to evaluate the results of the plan. The committee's fifth task was to report to the state and local government on the results of the plan.

Robert V. Royall, Jr., Vice Chairman
Member, Select Oversight Committee (SOWC)
Specialist in Highway and Bridge and Highway and Bridge
P. Henderson Barnett
John E. Rainey
Bob Ray

Total Number of Documents Printed	<u>255</u>
Cost Per Unit	<u>\$ 1.17</u>
Printing Cost - S.C. State Budget & Control Board (up to 255 copies)	<u>\$ 277.54</u>
Printing Cost - Individual Agency (requesting over 255 copies)	<u>\$ 21</u>
Total Printing Cost	<u>\$ 298.54</u>

STRATEGIC PLAN COMMITTEE
The Strategic Plan Committee was established in 1981 to study and recommend ways to improve the economic development of the state. The committee is composed of representatives from the state and local government, the private sector, and the academic community. The committee's first task was to conduct a study of the current state of the strategic plan program. The committee's second task was to develop a plan for the future of the program. The committee's third task was to implement the plan. The committee's fourth task was to evaluate the results of the plan. The committee's fifth task was to report to the state and local government on the results of the plan.

INFORMATION COMMITTEE
()
John A. Warren
William H. H. H.
John E. Rainey
Senator John Matthews
Don Mobley
Bill Simpson
Robert V. Royall, Jr.
Commissioner D. Beebe Tindal